

# MINUTES OF A COMBINED MEETING OF THE CAPTAIN'S COMMITTEE AND MANAGEMENT COMMITTEE HELD ON FRIDAY 25<sup>TH</sup> NOVEMBER 2011

**Present:** J Radford (Chairman), J Baxter (Captain), T Rounsevell (Vice Captain), H Chapman (Treasurer), Mrs. P Moon (Ladies Captain), M Buse, N Buse, M Cole, Mrs. T Gliddon, S Pain, M Richards, E Symons, T Clagett (General Manager)

**The meeting was addressed by Miss S Roworth with some questions about equality of opportunity.**

**Apologies:** Baroness Seccombe (President)

1. **Minutes** – The minutes from the meeting of 21<sup>st</sup> October were approved.

2. **Chairman's Report:**

Outline of Meeting

The Chairman explained that the primary purpose of the meeting was to exchange information and compare notes on the club's current affairs and effectiveness of the management structure.

House

The Chairman explained the Management Committee's current thoughts with regard to clubhouse development. The first phase being discussed is a remodel of the upper Bar area. Planning is still under way with regard to layout and decoration with initial cost estimates being sought. Once these have been agreed, plans will be displayed for members to see.

Course

The winter programme is now under way with pathways, bunkers and a variety of other miscellaneous projects to be completed. The Church irrigation project will commence in early December. New tee signs are part of a continual effort to upgrade the first tee presentation. Other signage will be installed on the 5<sup>th</sup> and 15<sup>th</sup> holes. Some of the winter tees will come into use on yellow positions such as #12 and #14.

Candidates for Committee

In anticipation of certain terms ending at the next AGM, the Chairman again encouraged both committees to give some serious attention to prospective candidates.

3. **Finance Report**

- October Management Report – The Treasurer explained the club's performance for the month of October. For the first time in 10 months of trading the net profit fell short of budget. This was primarily due to a 5-week pay period along with an adjustment to irrecoverable VAT. Green fee revenues remained strong and year-to-date profits are still well ahead of budget.
- 2012 Budget – The Treasurer distributed a report explaining the assumptions used in the 2012 budget. Green fee rates, subscriptions and staff wages were all discussed as the vital elements of the budget. The capital budget remains incomplete until more dependable figures for clubhouse development are obtained. The club faces continued escalation in operating overheads as suppliers raise prices in this inflationary economy.

4. **Captain's Report**

- Minutes – The minutes from the meeting of 7<sup>th</sup> November were agreed.
- Golf – N Buse explained the current programme continues to grow both in numbers and competitiveness. He would like to see continued recognition of our cup winners as at the Captain's presentation dinner this year and better performance from our club teams. M Richards queried whether increasing numbers would require more tee times. S Pain offered his compliments for the variety of competitions.
- Social – The Christmas party is scheduled for 17<sup>th</sup> December and the list is up on the board. Burns Night is set for 26<sup>th</sup> January. The Captain recorded his thanks to Rex Molloy and his committee of volunteers. There are

discussions about the possibility of a summer ball, but more detail is required before final decisions will be made.

- Juniors – Junior Captain's Day is on Sunday 27<sup>th</sup>, being organised by the Junior executive. Mrs Lynn Ashcroft has been invaluable in her contributions and Kenton Williams is ever-present as the organiser. The Captain congratulated all the volunteers for their continued efforts.

#### 5. **Membership**

Mrs. T Gliddon explained the current membership numbers report as distributed to the committee. Membership numbers are healthy though there are spaces available in the Residential category. Several applications are outstanding and recent interviews have taken place. The Captain alluded to the impending global economic crisis as a cautionary note.

#### 6. **Other Member Issues**

- Club Colours – The Vice Captain explained the considerations for a club colour that would be consistent for all sections. There were varying opinions about how this should apply and further consideration will be taken.
- Christmas Letter – The Captain has virtually completed the Christmas letter and will consult with the General Manager about a few additional items.
- Competition Entries – M Buse suggested that members be advised that they will not be entered in a competition if they do not pay upon sign up.

#### 7. **Marketing**

S Pain updated the meeting with the recent discussions of the marketing work group:

- H Heady – After a review of the year of press coverage obtained by Helen Heady it was agreed that she was excellent value for money and should be retained.
- Atlantic Links – In a similar vein, this collaborative effort – again promoted by Heady – gets the club superb press coverage.
- New Website – Essentially all the initial bugs have been dealt with and the new site is working well. This is one of St. Enodoc's primary marketing tools.
- Open Qualifier – This is a new concept being discussed. The group will explore how the club can attract high profile events to the possible future benefit of both green fees and membership.
- Social Networking – This concept may well have its place in the club's future marketing efforts.
- Ian Day – S Pain offered his thanks and compliments for Ian's help on the website, which has been quite considerable.

#### 8. **Management Structure**

The Chairman referred the meeting back to his outline of the meeting with the question, "So, is it working?" and asked for thoughts. The two main responses seemed to be:

- a. It seems more efficient. Most members do not notice a change and that would indicate success.
- b. It is time for some of the younger members to get involved in the decision making of the club.

<b>Dates of Next Meetings:</b>	Friday 20 <sup>th</sup> January 2012 (amended)
	Friday 24 <sup>th</sup> February 2012
	Friday 30 <sup>th</sup> March 2012
	Friday 27 <sup>th</sup> April 2012
	Friday 1 <sup>st</sup> June 2012
	Friday 29 <sup>th</sup> June 2012
	Friday 20 <sup>th</sup> July 2012
	Friday 31 <sup>st</sup> August 2012
	Friday 28 <sup>th</sup> September 2012
	Friday 26 <sup>th</sup> October 2012
	Friday 30 <sup>th</sup> November 2012 (Joint Mtg)

All meetings to start at 4 pm unless otherwise notified